

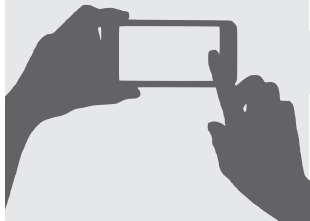
# Your Prospect **Video Tour Guide**

During these uncertain times we need to try and find ways to carry on making sure the property market keeps moving. With this in mind we have provided some hints and tips, below on how you to create the best virtual viewings of properties.

These tips will enable you to supply our team of video editors the tools they need to showcase your property in it's best light.



Film all videos in landscape.



If it's easier, take videos in stages, focus on the outside first, then the ground floor, then upstairs.



If there is another estate agents board outside the front - Please remove before filming the outside of the property.



If possible, please try to film mirrors and glass in a way that avoids your reflection.



Avoid mess in your property, if possible avoid filming inside cupboards or storage spaces. Put away all laundry.



When filming, try and capture as much of the room as possible by filming with your back against the wall, it makes rooms look larger.



Try and avoid filming other people within the property.



Make sure the video is no longer than 3 minutes, unless the property requires longer due to size.

**3**  
minutes

Make sure you start your video from the road - the neighbourhood where the property is located is a big deal for lots of Buyers and Renters.



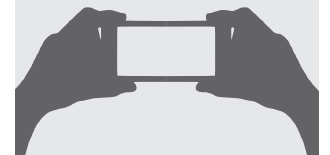
Avoid over-staging your property, remember less is more, however, the small addition of some flowers often makes the property feel more homely.



Try and make sure the room is well lit, with all curtains and blinds open. Put the lights on even during the day.



Avoid shaky footage where possible and make sure to keep fingers out of the lense at all times. Make sure the lense is clean.



## Thats it. You've done the hard bit.

It's now time for our experts to combine all the elements and create a professional video tour of your property... Steven Spielberg had better watch out!

The best time to take a video is when the sun is up high so around the middle of the day. Also don't shoot videos in the rain or with dark clouds.



Make sure to highlight your properties's features - driveways, gardens and garages.

